Sustainable Innovation Tecnologies Services **SITES BOOKLET** 2017 - 2025













### **About Us**

At SITES, our innovation experts enable businesses like yours to achieve unique goals. Our consultants partner with your organisation to deliver tailor-made services and solutions, empowering you to make effective decisions for sustainable development and innovation growth. With a proven track record supporting public and private, academic, institutional, researchers sectors clients across the globe, we are confident in our ability to be the innovation consultants you need.



### **Expertise in European Project Management.**

SITES stands out as your ideal partner in European project management. We bring extensive experience in leading Communication, Dissemination, Networking, and Exploitation Work Packages, ensuring your projects gain maximum visibility, collaboration, and impact across Europe and beyond.



### Tracing and Developing the next generation. Not just Training!

SITES is more than a consultancy—it's an international platform dedicated to training the next generation. We equip students and international students with the skills to manage global projects, focusing on green innovation, circular economy, and green transformation, preparing them to lead sustainable change worldwide.



### **Pioneering Green Partnerships Across Continents**

Our superior ability to create and innovate sets us apart. SITES builds green partnerships on all continents, overcoming cultural and language barriers with an innovative approach. From Limerick to Lagos, Tokyo to Toronto, Cuba to UAE we connect stakeholders to drive sustainable solutions with alobal reach.









# **Welcome Message**

## Leonardo Piccinetti

### CEO of SITES

Greetings from the heart of innovation! I'm Leonardo Piccinetti, CEO of Sustainable Innovation Technologies Services (SITES), and I'm thrilled to invite you into a world where sustainability meets limitless possibility. At SITES, we're not our in-house consultants we're your global gateway to transformative partnerships that span continents, industries, and ambitions.



Imagine a partner who can amplify your vision with tailormade solutions: from pioneering smart mobility and climate-neutral cities to driving digital transformation and circular economy strategies. Picture a team with a big background in European project management mastering communication, dissemination, networking, and exploitation—to ensure your initiatives standout on the world stage. Envision collaborating with an international platform that develops and nurtures the brightest minds in green innovation, equipping them to manage projects that shape a sustainable future.

That's SITES. Based in Limerick, Ireland, we're already connecting public and private sector leaders across 70+ countries—from Africa to Asia, the Americas to Oceania. Our superior ability to forge green partnerships overcomes borders, languages, and cultures, delivering results that resonate globally. And with initiatives like Our New Future Talents, we're crafting sustainable furniture solutions that redefine spaces with eco-friendly ingenuity

Whether you're a business seeking growth, a public entity aiming for impact, or an innovator with bold ideas, SITES is your ideal ally. We offer expert and bespoke consulting, cutting-edge strategies, and a network that spans the globe—ready to turn your goals into action.

Leonardo Piccinetti

#### **Our New Future Talents**













### **SITES Vision**

We envision a sustainable future for all—one where economic growth and well-being thrive hand in hand. SITES is committed to creating a world where innovation fuels prosperity, equity, and environmental stewardship for generations to come.



## **SITES Mission**

SITES is dedicated to sparking innovation by promoting and disseminating knowledge across Europe and beyond in the fields of circular economy and green transformation. We build international cadres by investing in exceptional talents from around the globe, empowering them to lead sustainable change and drive impactful solutions worldwide.











### **Milestone**

SITES Ltd. isn't just growing—it's soaring. From a visionary start-up to a global powerhouse, our journey is proof that innovation moves fast when sustainability leads the way.

### 2017: Ignition

Born in Limerick, Ireland, SITES took flight as a CleanTech consulting start-up, ready to revolutionize sustainable innovation for SMEs and researchers worldwide.

### 2020: Skyrocketing Reach

In just three years, we spanned 70+ countries, linking arms with SMEs, governments, and NGOs to fuel a global sustainability boom.

### 2023: Talent Takeoff

We launched Our New Future Talents, turbocharging the next generation of green innovators and turning ideas into action at record speed

### 2024: Project Powerhouse

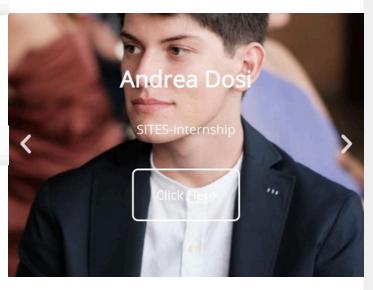
From cutting-edge EU initiatives to transformative training programs, 2024 marked SITES as a leader in game-changing projects-details.

### 2025: Today's Triumph

SITES is accelerating ahead, driving CleanTech breakthroughs and green partnerships across every continent. Our growth? Unstoppable. Our impact? Unmatched.























#### **CEO**

Consultant on Financial Perspectives and the Competitiveness and Innovation Programmes. **Expert in Smart Specialisation, Circular** Economy, and International Cooperation.



#### **Project & Marketing Manager**

**Project and Marketing Manager** specialising in communication and dissemination strategies. Expert in creating and building relationships.











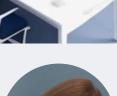












Lesley Tobin

### **C&D&E Expert**

Communications, dissemination and exploitation expert; Coordinator of ICPC-NanoNet. Work Package/Task Leader/Expert Advisor in NMP-DeLA, NanoChannels, NanoValid, NanoDefine, Nano2Trust, NANORIGO.



#### **Innovation Advisor**

Alan has 20 years' experience in healthcare and 5 years' experience in the energy sector, including Oil, Gas and Nuclear, has worked for in the public sector, Start-Ups and multi- National corporation.















#### **Project Consultant**

Lawyer and Project Consultant. Legal, financial and international trade expert specialising in sustainable innovation projects, business development, and marketing services.





Junior Project Manager, supporting SITES in the planning, co-ordination and implementation of Horizon Europe, LIFE and Erasmus+ Projects.



rnando Prieto Garcia







Anessa Reeve









#### **Expert in Innovation**

**Expert in innovation, international** cooperation and innovative territorial development, with 20+ years of experience in international projects dealing with strategic development of public.



Anas is a sustainability management and business development specialist, he worked in several institutions related to private sector development, he has over 15 years of industry experience.

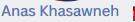
Sustainability management

































Mauro Amoruso

#### Junior Researcher

Mauro Amoruso currently holds the positions of Junior Project Manager and Junior Researcher at SITES. After acquiring a background in Political and Social studies, he is now pursuing a Ph.D





### **Civil Engineer**

Maghraby Elseify is a dedicated advocate for sustainable innovation and the circular economy, driven by a mission to inspire positive change.







#### **Junior Marketing Consultant**

Francisco García is a Junior Marketing Consultant at Sustainable Innovation Technology Services Ltd. With a background in digital creativity, Paco brings a fresh perspective to the team





Ulises Miranda

### **P& CE-Learning**

Proposing and configuring e-learning campus areas; Courses designer and formatting didactical materials for online teaching purposes; Support and management of online learning communities.







Francisco García



### **Proposal Designer**

Proposal Designer & Writer holds a degree in Political Science - International Relations. He continued his studies, obtaining a Master's in EU funding proposal design & management, specialising as an expert in





### **Development Advisor** Irina is an international co-operation

expert with a legal background and more than 15 years of experience in human rights, legal consulting and international project management.

















## Our new future talents























## Our new future talents











I would like to have experience in project management positions in the field of EU projects. I am looking for new horizons within and outside academic world. I would like to understand if my skills are suitable for this job and if it is a job to invest in

> Emilia Annese Freelance Researcher November 2024

#WelcomeToSITES





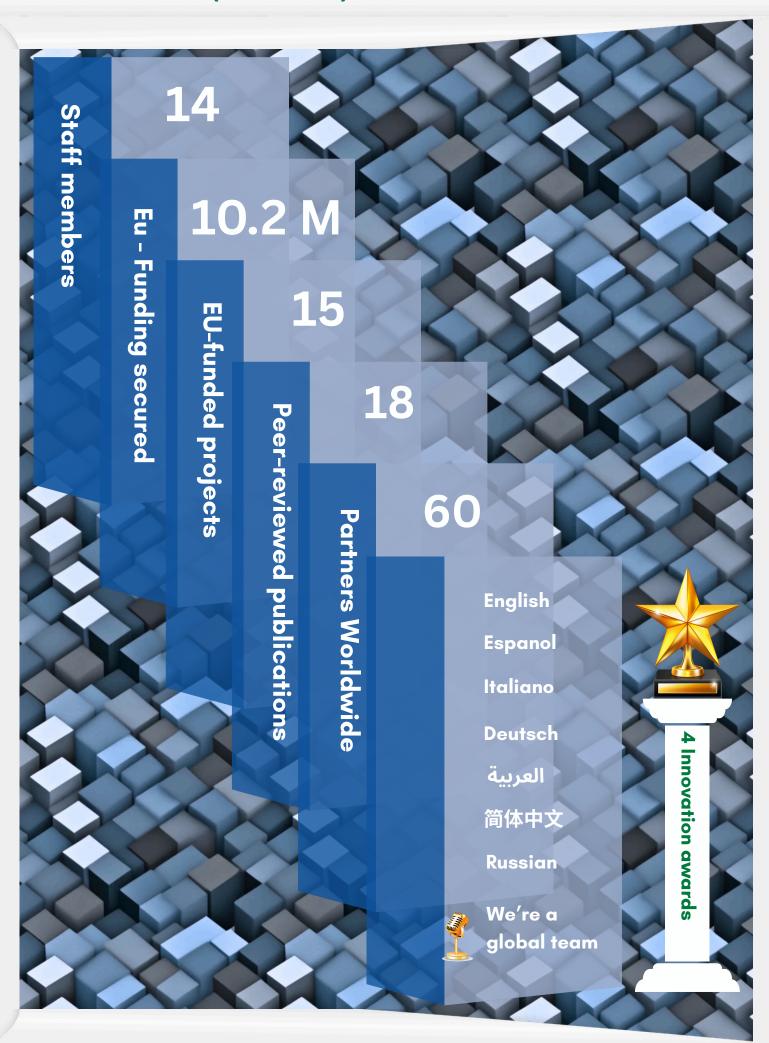




















### **OUR International Network**

SITES is proud to be an active contributor to the global research and innovation ecosystem. As a full member of EARMA (European Association of Research Managers and Administrators), SITES connects with European institutions and research managers to enhance excellence in project management and strategic planning.

Additionally, SITES is affiliated with Water Europe, reflecting our commitment to water sustainability, circular economy practices, and cross-border collaboration in green innovation. These affiliations not only validate our capacity and credibility in international cooperation, but also enhance the impact and visibility of our initiatives across Europe and beyond.

Our international networks like Shannon Chamber, Circular Economy Alliance and Northwest Bioeconomy Hub positions SITES as a gateway for institutions seeking strategic partnerships and innovative pathways in sustainable development and global research policy.











# **Our Projects**

SITES implements integrated communication actions that consolidate other project actions using participative tools and dialogue to bridge the gaps and create relationships between science, society, and policy.

- Networking and stakeholder dialogue and engagement.
- **Organisation of conferences** and exhibitions, knowledge exchange, information services, and social learning.
- Ommunication and dissemination strategies, tools, platforms and activities, planning, management, and implementation; web development (design, implementation and content management); audiovisual production; design and production of dissemination materials.

Communication, dissemination and stakeholder engagement activities are developed as fundamental elements in the process of understanding, knowledge sharing and innovation creation, constructing multi-level dialogues between stakeholder groups to support the policy process through the integration of scientific evidence and social processes.

- Media relations, information campaigns; community building (social media platforms integrating ICT and smart technology tools with analytical insights).
- Societal involvement: methodologies for addressing impact of projects on citizens and civil society, implementing social innovation practices through participatory processes.
- Making project information and results available to society, the media, policymakers, and economic actors.

















#### About ECOSYS +

The ECOSYS+ Platform reinforced Egypt's national innovation ecosystem by providing dynamic tools to develop innovative products and services. It offered investment, incubation, acceleration, partnerships, and access to talent and infrastructure. The platform aimed to boost global competitiveness through an agile, smart, and integrated innovation resource portal, accelerating ecosystem integration and growth.

### SITES Role and Experiences Gained

SITES played a key role in the ECOSYS+ project by developing inbound and content marketing strategies, leading communication exploitation efforts, and ensuring quality through monitoring and evaluation. Through this engagement, SITES gained valuable experience in managing international innovation projects, strengthening its capacity in strategic communication, risk mitigation, and cross-border collaboration, while contributing to a thriving innovation ecosystem in Egypt.























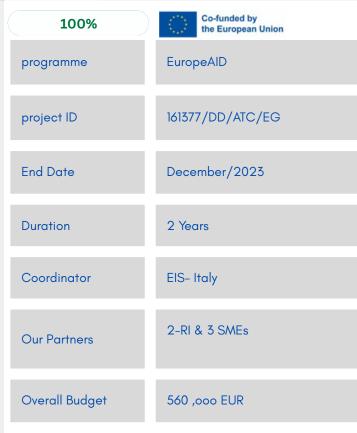












#### **About MC2**

The MC2 project empowered Egypt's transition to a sustainable and circular economy by promoting green technologies and eco-innovative enterprises. It established a national Think Tank and a Green Innovation Hub, supporting R2E solutions across four industrial sectors and nurturing start-ups and changemakers, all aligned with the UN2030 Sustainable Development Goals.

### SITES Role and Experiences Gained

SITES supported MC2 by empowering SD Change Makers and developing the Knowledge Management and Communication Plan. It also led the exploitation and dissemination strategy. Through this, SITES gained significant experience in stakeholder engagement, green entrepreneurship support, and managing communication strategies in sustainability-focused projects, strengthening its position in driving innovation-led transitions.

















Circular economy in Egypt: An overview of the current landscape and potential for growth



INSIGHTS INTO REGIONAL DEVELOPMENT Publisher CIRCULAR BIOECONOMY IN EGYPT: THE CURRENT STATE, CHALLENGES, AND FUTURE DIRECTIONS





As part of the MC2 project's efforts in Magnifying Competitiveness and Competences of Green-Tech Businesses in Egypt, this study tour is a crucial deliverable that aims to enhance knowledge exchange and foster collaboration between Egypt and the UK in the field of sustainable development and green transformation.

MC2 delegation meet experts of University of Edinburgh

Our first stop on this remarkable journey has been the Bayes Centre at the prestigious The University of Edinburgh of Edinburgh. Here, our delegation had the honor of engaging with some truly prominent people in the industry, The discussions with these experts have been incredibly insightful and have provided our delegation with invaluable perspectives on sustainable development, greentechnologies, and development, greentechnologies, and the transformation of industries towards



















100%	Co-funded by the European Union
programme	Erasmus
project ID	KA204083226
End Date	November/ 2022
Duration	2 Years
Coordinator	SEPIE - Spain
Our Partners	1- UN &1 AU &3 SMEs
Overall Budget	214,204 EUR

### **About Zero\_Waste**

The ZERO\_WASTE project promoted social inclusion in rural education by addressing food waste through gamified learning and digital tools. It raised awareness among students, teachers, and families, encouraging sustainable food practices. The project aimed to reduce the social, environmental, and economic impacts of food waste while fostering interest in food systems and sustainability.

### SITES Role and Experiences Gained

SITES led project monitoring, evaluation, and stakeholder engagement. It developed key quality indicators and a good practices guide to promote sustainable habits among companies and families. SITES also organized dissemination activities, including a multiplier event in Ireland. Through ZERO\_WASTE, SITES enhanced its capacity in educational innovation, environmental outreach, and rural community engagement.









Project QR





























unibz















### **Project Description**

The E^4 project develops guidelines for academic-private partnerships, an imaginative science curriculum using storytelling and gamification, and an interactive web platform. It aims to enhance teacher training, promote STEM careers for girls, and improve science education to support EU sustainability goals.

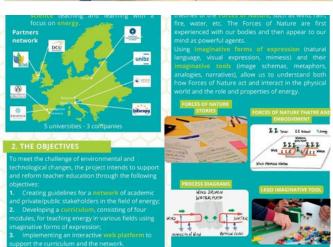
#### SITES Role

SITES leverages its expertise in stakeholder networking to connect universities, schools, and energy sector partners. It leads roundtable discussions for curriculum development and designs an advanced e-learning platform to facilitate innovative knowledge transfer in science education.

### **Expected Outcomes**

E^4 enhances teaching practices and integrates project materials into partner universities' programs. It fosters longterm collaboration among educators and industry, boosts STEM engagement—especially for girls—and contributes to a sustainable society through improved science education.



































#### **Project QR**



### **Project Description**

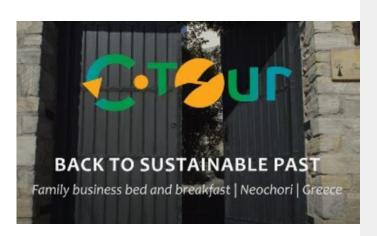
Develops circular economy VET training for small tourism, using real-world examples and multimedia tools to teach sustainable practices.

#### **SITES Role**

Leads quality assurance, internal evaluations, and strategic innovation guidance for SMEs.

### **Expected Outcomes**

Equips tourism professionals with circular skills through curriculum, videos, and a digital resource hub.



#### **NEWSLETTER 2**

C-TOUR CIRCULAR MINDSET FOR SUSTAINABLE SMALL TOURISM

**Unlocking the Power of Circular Tourism through** the C-Tour Database and Learning Lab



Welcome to the second edition of the C-Tour newsletter!

C-Tour newsletter!
In this issue, we spotlight the powerful tools at the base of the C-Tour initiative: the C-Tour Database of Circular Projects and the C-Tour Learning Lab. These resources are designed to guide small tourism businesses in adopting circular practices and enhance their sustainability efforts. Whether you're an entrepreneur, a tourism worker, or a trainer, these toole will precide use with the learned defendence. these tools will provide you with the knowledge and inspiration to drive positive change in your business and community.

EXPLORING THE C-TOUR DATABASE: A VALUABLE SET OF CIRCULAR PRACTICES FROM ALL AROUND EUROPE

















VALZEO utilizes rice husk ashes (RHAs) to create composite materials with hierarchical zeolites, metal oxide nanoparticles, and MOFs for water purification and biodiesel production. It fosters researcher exchanges and collaboration between academic and private sectors across multiple countries.

#### SITES Role

SITES supports VALZEO in data gathering, zeolite synthesis design, and safety compliance. It evaluates scalability, economic and environmental impacts, and social factors. SITES also collaborates on standardization, reduces technological risks, and aids in developing the Communication and Dissemination Plan (CDP).

#### **Expected Outcomes**

VALZEO aims to remove pollutants from water and enhance biodiesel production using innovative composites. It promotes knowledge exchange and strengthens international and inter-sector collaboration, bridging academia and industry for sustainable solutions.



























• From the lab to the river: Bimetallic clinoptilolite photocatalyst for antibiotic-resistant bacteria and emerging contaminants removal - ScienceDirect























FREECOVER aims to develop eco-friendly technologies to recycle Rare Earth Elements (REEs) from industrial waste, enhancing circular economy practices and reducing the EU's dependence on imported critical raw materials.

#### **SITES Role**

SITES leads the project's communication, dissemination, and stakeholder engagement strategy, ensuring that the scientific and societal impact of FREECOVER reaches industry, academia, policymakers, and the public.

### **Expected Outcomes**

Improved visibility and understanding of sustainable REE recycling, strengthened collaboration between sectors, and increased EU public awareness and readiness for green technologies and resource independence.













































Project ID 101158453

Start Date October 2024

End Date September 2027

Coordinator AUTH - EL

Our Partners 1 UN & 1 RI & 1 SMEs

Overall Budget 1 492 415.43 EUR

### **Project Description**

SPECTRA enhances AUTH's research excellence in water quality and food safety through training, mobilities, and institutional upgrades, fostering EU collaboration and innovation.

#### **SITES Role**

SITES leads dissemination, communication, and exploitation (WP6), ensuring stakeholder engagement, branding, and long-term impact via DEC strategies and promotional tools.

### **Expected Outcomes**

AUTH transformed into a WQ&FSAT hub with trained researchers, sustainable networks, and actionable tools for industry/policy, supported by open-access resources and EU visibility.







































ENPOWER enhances UNIBL's research capacity to address energy poverty in Bosnia and Herzegovina through interdisciplinary collaboration, innovation, and sustainable solutions.

#### **SITES Role**

SITES leads communication, dissemination, and IP management, enhancing project visibility and stakeholder engagement.

### **Expected Outcomes**

Strengthened UNIBL research excellence, reduced energy poverty, and sustainable energy solutions in **B&H**.



































SMART4ENV enhances TÜBİTAK MRC's R&I capacities in Smart Environmental Solutions for climate change, fostering excellence, collaboration, and integration into the European Research Area through training, networking, and mobility.

#### **SITES Role**

SITES supports innovation management, multidisciplinary research, a Summer school, mobility programs, and develops a Communication & Dissemination Strategy, sustainability plan, and clustering activities for SMART4ENV.

### **Expected Outcomes**

Boosted R&I capacities, talent retention, and EU resource mobilization, contributing to SDGs 6, 11, 13, 3, and 4, while increasing participation in Horizon Europe and leadership roles.























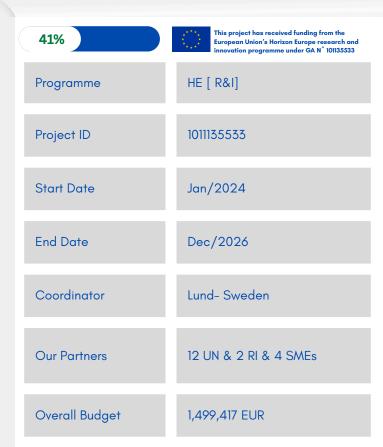












FARMWISE develops AI tools for efficient European water policy, addressing pollution by integrating water, agriculture, and climate research to ensure sustainable resources amid climate change.

#### **SITES Role**

SITES leads communication, exploitation, and stakeholder engagement, including C&D planning, market assessment, and capacity development to drive project innovations and system-thinking training.

### **Expected Outcomes**

Improved water efficiency, reduced pollution, and cost savings via AI/ML tools, fostering sustainable agriculture, healthier communities, and economic benefits through data-driven decision-making.



Project QR





















































### **SITES Role**

SITES lead the mapping of innovation ecosystems and develop policy guidelines to ensure long-term sustainability, supporting collaboration and impact across the HEI Alliance.



Project ID OC-2022-1-25762

COO CETEM, Spain

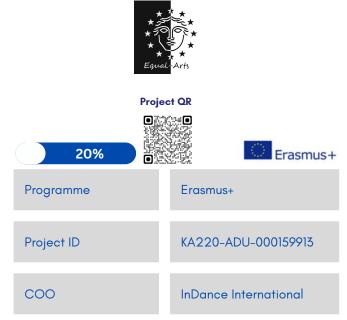
### **SITES Role**

SITES leads communication, dissemination, and IP management, enhancing visibility and stakeholder engagement.



#### **SITES Role**

SITES leads mobile app development, leverages digital/environmental innovation expertise, and supports climate goals through multidisciplinary collaboration in law, finance, engineering, and IT.



#### **SITES Role**

SITES leads communication efforts, sharing project progress and driving conversations on gender equality in the arts to inspire actionable change across Europe.













# Sustainable Innovation Tecnologies Services InfoPak

#### Our Base in Limerick, Ireland

Located in the vibrant city of Limerick, Ireland, SITES benefits from a thriving innovation ecosystem supported by top-tier universities, research centers, and an expanding tech and green economy. As one of Ireland's fastestgrowing urban hubs, Limerick provides the perfect launchpad for international collaboration—offering excellent connectivity, a supportive business environment, and a culturally rich atmosphere that nurtures creativity and sustainable growth.

### **Training & Capacity Building**

Programs like Our New Future Talents equip teams with skills in circular economy, digital transformation, and EU project management.

#### Your Toolkit for International Research & **Innovation Success**

SITES provides end-to-end support for managing complex projects, combining strategic expertise with practical tools to maximize impact.

#### **Communication & Dissemination**

WE- Tailored strategies to ensure your project reaches target audiences, from policymakers to industry leaders, via multimedia campaigns, peer-reviewed publications, and global events.

#### **Exploitation & Innovation Cadres**

WE-Turn research into action with our frameworks for IP management, market analysis, and green entrepreneurship support.

### **Qualified Research Cadres**

WE- A multidisciplinary team of experts in R&I, technology, sustainability, and social innovation.

#### State-of-the-Art Infrastructure

WE- Equipped hosting halls, collaborative workspaces, and digital platforms.

#### **Proven Track Record**

€10.2M+ in secured EU funding, 60+ global partners, and 18+ peer-reviewed publications.

### **Holistic Approach**

From proposal design (Horizon Europe, LIFE) to post-project scaling, we bridge gaps between academia, industry, and communities.

#### Remote & Hybrid Management Tools

WE- Seamless coordination across borders through smart technologies.

### **Logistics & Accessibility**

SITES is strategically positioned for ease of access, with close proximity to Shannon Airport and major transport routes connecting Ireland to the rest of Europe and beyond. Whether for hosting physical events or hybrid conferences, our facilities are equipped with the latest logistics support systems, including accommodation partnerships, local transport coordination, and high-speed digital infrastructure for seamless global engagement.

### **Key Contacts**

#### Proposals & Strategic Partnerships

Leonardo Piccinetti, CEO leonardoesinnovations.org

### Internships & Early-Career Opportunities

Mauro Amoruso.

Mauro.amoruso.efbegmail.com

#### **Communication & Consultancy**

Maghraby Elseify

maghraby.sites@gmail.com

#### **Booklet Acronym Guide**

- **UN: University**
- RI: Research Institute
- SMEs:Small and Medium-sized Enterprises
- CSA: Coordination and Support Actions
- R&I: Research and Innovation Programme
- MSCA: Mari Skodowska-Curie Actions
- HE: Horizon Europe
- **EU**: European Union

#### **Partner Network**

Note: All partner logos link to their respective websites for further collaboration.

#### **Join Our Network**

PIC Number: 913636987 | Erasmus ID: E10249206



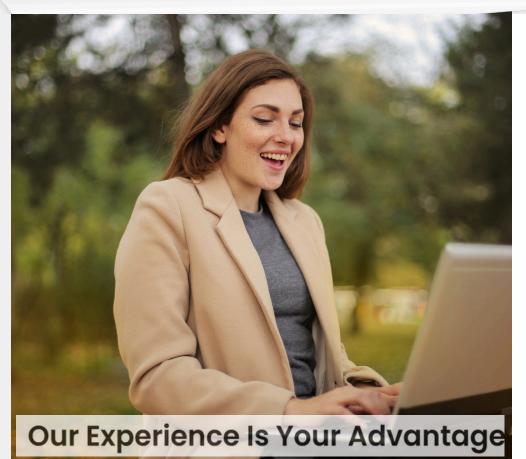








## Get in touch with us





Founded in 2017, SITES

Consulting is an European innovation–driven business consultancy focused on value creation.

### **Our Location**



### Call us on



++35351748713

#### Email us



info@sinnovations.org

# CC

We are thrilled with our new site from Webtec. Edward had a great vision for taking our web presence to the next level and Sam was able to get it all done! Working with them was a pleasure. I highly recommend the team! Thank you!

Ashley Jones CEO



I totally recommend working with Sonny & Webtec. Very helpful staff, with management highly involved with supporting clients. Their web programmers were always on top of things and were very flexible with our requests and customization.

Isabel Gabalis CEO

### Let's Connect!

Connect with entrepreneurs, build your network, make great business.





















From the minute we started with Webtec they have been excellent.

Travis knowledge on building our website was second to none, how patient they were with our whole team was incredible, and the finish product is better than we could have asked for.

Herman Miller

### **Important Links**

Our Professionals
Services
Innovation Hub
Newsroom
Our new future talents
Projects

We respond within 24 hours